

**Application Form****Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

**Profile**

B. David

First Name

David

Middle Initial

Cisneros

Last Name

bcisneros@unr.edu

Email Address

790 Skyline Blvd

Home Address

Suite or Apt

Reno

City

NV

State

89509

Postal Code

**What ward do you live in? \***☒ Ward 1

Mobile: (775) 233-7224

Primary Phone

Alternate Phone

**How long have you been a resident of the City of Reno?**

20 years

**Are you over 18 years of age?**☒ Yes ☐ No**Are you currently registered to vote in the City of Reno? \***☒ Yes

UNR

Employer

Director/Lecturer

Job Title

**Which Boards would you like to apply for?**

Recreation and Parks Commission: Submitted

**Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?**

☐ Yes ☒ No

**If yes, please list conviction dates and nature:**

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**Interests & Experiences**

**Education or training relevant to the board or commission to which you are applying:**

I teach in the College of Business at UNR. I'm a youth soccer coach, and I also coached at UNR and Spanish Springs HS.

**Explain briefly why you would like to be appointed to this board or commission.**

I would like to help the City expand the fields, improve the existing fields, and distribute field allocations fairly to local leagues, clubs, and teams.

[B.David.Cisneros\\_December\\_2021.pdf](#)

Upload a Resume

**Ethnicity**

[REDACTED]

**Gender**

[REDACTED]

**Sexual Orientation**

[REDACTED]

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**Open Meeting Law Waiver**

**WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO**

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The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

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☒ I Agree

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**Acknowledgement**

Please Agree with the Following Statement

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I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

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☒ I Agree

# B . DAVID CISNEROS

790 Skyline Blvd. | Reno, NV 89509 | (775) 233-7224 | bdcisneros@gmail.com

**Senior Risk Management Executive** successful at creating the vision, direction and strategies required at protecting the assets of multi-billion dollar corporations, and enterprise and strategic risk management (ERM) expert in all industries, focusing in **Gaming, Tech, and Retail** industries. Skilled at slashing insurance premiums, influencing positive claim outcomes, navigating shifting regulatory issues, swaying corporate policy, and building positive corporate reputations. Experienced working with Executives and Board of Directors, providing guidance in strategic risk management issues and developing enterprise-wide risk management practices aligned with global business objectives. Skilled at controlling operating costs and achieving departmental objectives.

## *Core areas of expertise & qualifications include:*

- Strong qualitative and quantitative business skills, and rigorous knowledge spanning risk analysis, insurance policy review, Business Development, and claims administration.
- Enterprise Risk Management (ERM) development and implementation—domestically and worldwide.
- Demonstrated success in commercial insurance procurement, including guaranteed-cost programs, self-insurance plans, large deductible plans, surety bonds and Letters of Credit.
- Effective decision-maker, under sometimes-unfavorable conditions, with a record of identifying redundant or excessive costs—saving millions.
- Teaching, mentoring, coaching, and demonstrating team leadership.

*Creative and influential leader at Fortune 100 & 1000 companies, achieving success by "connecting to a purpose" that resonated with executive management and staff.*

## PROFESSIONAL RISK MANAGEMENT EXPERIENCE

08/21—Present

UNIVERSITY OF NEVADA, RENO, Reno, NV

### ***Director and Lecturer, Risk Management and Insurance Studies***

Constructed educational program from its inception, to include creating curriculum, marketing to students, developing mentorship and internship programs, networking with industry professionals, and outreach to University alumni and industry leaders. Responsible for teaching upper division courses to business majors.

- Develop entire curriculum, to include a pathway toward a major at the University.
- Outreach to industry professionals to create a robust internship program, including job placement for graduates.
- Coordinate relationships with industry experts and qualified students in developing a mentorship program.
- Creating a marketing plan to attract students to the program.
- Financial management of the department, including fundraising and grant research for student scholarships and program expenses.

*Risk Management and Insurance Educator.*

02/15—08/19

SEVEN LETTERS CONSULTING, Reno, NV

### ***Risk Management Consultant***

Directed all risk management strategies with business owners and decision-makers for numerous clients in varying industries, most notably **Gaming, Tech, and Retail**. Responsible for analyzing business practices as it related to risk management processes, using an ERM framework and approach. Improved business operations by outlining problem areas for compliance, accuracy and productivity—and developed solutions.

- Assessed overall business practices to determine risk appetite.
- Created solutions to improve and increase efficiencies, aimed at reducing costs, eliminating losses, and adopting *Best Practices*.
- Business Continuity Plan (BCP) development, implementation, and testing.
- Handled confidential and time-sensitive information.

*Risk Management Consultant for several companies in varying industries.*

04/14—02/15

LP INSURANCE SERVICES, Reno, NV

### ***Chief Risk Officer—Sales & Production Division***

Implemented functional business practices to effectively manage 14-fulltime Analysts, which included Loss Control, Safety, Workers' Compensation, and Risk consultants, including in-house counsel. Designed client risk management

and insurance programs by conducting in-depth *Business Impact Analyses*. Created and implemented protocols for handling customer claims, to include Workers' Compensation, Auto, Property, E&O, and General Liability losses.

- Increased the division headcount, from seven to fourteen fulltime employees generated by increased sales in risk management services.
- Managed \$1.2M operating budget, including legal expenditures.
- Installed an online risk and safety tool for clients to report claims, conduct research, and store risk management information on a web-based platform.

10/06—04/14

INTERNATIONAL GAME TECHNOLOGY (IGT), Reno, NV

***Director, Risk & Insurance—Corporate Legal Affairs, Investor Relations, Treasury***

Spearheaded all aspects of the global risk management program, including all domestic and foreign subsidiaries. Initiated an *Enterprise Risk Management* (ERM) approach, with complete decision-making authority for insurance procurement, development and implementation of policies and procedures, and claims resolutions.

- Slashed insurance costs seven years in a row, from \$12.5M in '06 down to \$5M in '14, meanwhile improving policy coverage and increasing limits each year.
- Coordinated entire insurance strategies, outlining the global risk profile; M&A vetting and integrations of acquisitions; gave face-to-face presentations with underwriters, executives and Board of Directors.
- IGT's driving force to implement its first Business Continuity Plan (BCP); wrote and implemented the Corporate Communications Plan; led periodic plan exercises; tested the plan; and implemented BCP improvements.
- Exceptional record resolving multi-jurisdictional claims valued in excess of \$100M in areas of professional liability, Intellectual Property, commercial property, as well as casualty and specialty lines.
- Reviewed global contracts with customers and vendors—specifically insurance language, *Limitation of Liability*, and Indemnification terms and conditions. Negotiated terms with legal counsel and executives.
- Oversight of surety program and Letters of Credit—negotiated and authorized terms and conditions.

*Slashed insurance premiums by \$7.5M, meanwhile improving policy terms & limits.*

7/99—10/06

ORACLE CORPORATION, Redwood Shores, CA & Reno, NV

***Director, Risk Management—Treasury & Legal Department***

Responsible for indepth understanding of entire global risk profile aimed at protecting a \$68B+ Market Cap; conducted annual risk assessments and periodic meetings with key executives throughout corporation using ERM practices. Gave quarterly presentations to executive team and Board of Directors—reported directly to Chief Financial Officer.

- Integrated the insurance and risk programs of newly acquired companies (M&A), which included multi-billion dollar *PeopleSoft* and *Siebel*.
- Managed global insurance programs under ERM framework, including Directors & Officers, Technology Errors & Omissions, Property, and General Liability. Coordinated entire insurance renewal strategies; managed \$28M insurance budget; developed and implemented global corporate policies and mitigated (and eliminated) risks to corporate assets.
- Conceived and implemented Oracle's Integrated Disability Management (IDM) program, combining Workers' Compensation claims with non-occupational "medical leave of absence". This vast undertaking saved millions in redundant claims costs as well as eliminated erroneous benefit payments.
- Managed *insured* and *non-insured* claims globally, from inception to closure; managed global surety program; and, oversaw global contracts concerning insurance and indemnification terms.

*Saved millions by creating one of Silicon Valley's first Integrated Disability Management (IDM) programs.*

5/98—7/99

J & C INVESTIGATIONS, Burlingame, CA

***Sales & Marketing Manager***

Managed the company's sales and marketing strategies; developed and implemented risk management brand solutions. Conducted in-depth interviews of plaintiffs, claimants, and witnesses involving complex losses.

- Managed twelve fulltime *Analysts* and *Field Investigators*.

3/95—5/98

GUCKENHEIMER ENTERPRISES, Redwood City, CA

***Risk & Insurance Manager—Human Resources***

Created, implemented, and managed the corporation's first risk management and food safety programs, and accountable for improving the risk profile throughout the 300+ U.S. corporate cafeterias.

- Developed and achieved an aggressive and effective Return-to-Work program, decreasing the Ex-Mod.

- Oversaw and managed domestic claims, including Workers' Compensation, General Liability, Auto, and Property losses.

1990—1995

***Senior Claims Adjuster / Field Property & Casualty Adjuster***

Dealt with policyholders and third parties following small to mid-sized losses within California. Investigated and evaluated claim liability, gathered claimant, witness, police/fire and medical data; and negotiated settlements.

## ADDITIONAL WORK EXPERIENCE

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08/19—08/21

STATE OF NEVADA, WASHOE COUNTY SCHOOL DISTRICT

***Certified Teacher, Career & Technical Education—Spanish Springs High School***

Instructed Web Design, Computer Science & Applications, and Entrepreneurship courses to high school age students. Instruction included college-credit courses in computer programming, to include CSS and HTML for Web Design; general knowledge of software and hardware in Computer Science; and, college credit courses in business and finance in the Entrepreneurship class.

- Responsible for developing curriculum for all three courses, meeting the standards set by the Department of Education, State of Nevada.
- Successfully created curriculum and protocols to teach remotely during the COVID-19 crisis.
- Became a certified licensed educator in 30-days.

## EDUCATION

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- *San Diego State University*, San Diego, CA, 1990, B.A., Economics
- *Insurance Institute of America*, San Francisco, CA, 1996, Associate in Risk Management (ARM)
- *The Dale Carnegie Course*, San Mateo, CA 1997 & 1999, Leadership Training for Managers
- *Hoffman Institute*, St. Helena, CA, 2004 & 2008, Quadrinity Process Graduate, Q2 Graduate



Molly Rosen <rosenm@reno.gov>

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## B. David David Cisneros has submitted an application for Recreation and Parks Commission

1 message

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**City of Reno NV** <boards@granicuslabs.com>

Fri, Feb 11, 2022 at 8:53 AM

Reply-To: cityclerk@reno.gov

To: rosenm@reno.gov, aufierob@reno.gov, huntsmanm@reno.gov

A new application for City of Reno, NV Boards and Commissions has been submitted. Applicant: B. David David Cisneros Boards  
Applied For: Recreation and Parks Commission Link: <https://reno.granicus.com/apps/boards/applicants/?id=1698875>